

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision 581431 /		Alt Order # 09836865
Product ZERBAN CONGRESS 3299		
Contract Dates 10/01/12 - 10/16/12		Estimate # 3299
Advertiser Zerban/ D /Congress		Original Date / Revision 10/05/12 / 10/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Ryan Anzalone	Sales Office Chicago-Millenn
Special Handling		
Demographic Adults 35+		
		Total Ratings 121.40
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Adelstein & Associates
222 West Ontario Street
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	10/08/12	10/12/12	M-F 6a-7a	6a-7a		:30				NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,050.00	3.90			
N 2	6	10/15/12	10/16/12	M-F 6a-7a	6a-7a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,050.00	3.90			
N 3	6	10/08/12	10/12/12	M-F 7a-8a	7a-8a		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,100.00	4.00			
N 4	6	10/15/12	10/16/12	M-F 7a-8a	7a-8a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,100.00	4.00			
N 5	6	10/08/12	10/12/12	M-F 8a-9a	8a-9a		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$900.00	3.70			
N 6	6	10/15/12	10/16/12	M-F 8a-9a	8a-9a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$900.00	3.70			
N 7	6	10/08/12	10/12/12	M-F 9a-10a	9a-10a		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$550.00	3.40			
N 8	6	10/08/12	10/12/12	M-F 11a-1130a FOX 6	11a-1130a		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$475.00	4.00			
N 9	6	10/08/12	10/12/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	3	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$485.00	4.90			
N 10	6	10/15/12	10/16/12	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$485.00	4.90			
N 11	6	10/08/12	10/12/12	M-F 930-10p	930p-10p		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,900.00	5.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
581431 /	09836865

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/12 - 10/16/12	ZERBAN CONGRESS 3	3299

<u>Advertiser</u>	<u>Original Date / Revision</u>
Zerban/ D /Congress	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	6	10/15/12	10/16/12	M-F 930-10p	930p-10p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,900.00	5.00			
N 13	6	10/08/12	10/12/12	M-F 10p-1035p	10p-1035p		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,700.00	5.70			
N 14	6	10/15/12	10/16/12	M-F 10p-1035p	10p-1035p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,700.00	5.70			
Totals										121.40		28	\$28,240.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	28	\$28,240.00	\$24,004.00
Totals	28	\$28,240.00	\$24,004.00

Signature: _____ **Date:** _____

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NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**
☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Senius Hagerty

being/on behalf of: Rob Zerban, a legally

qualified candidate of the Seniandre political

party for the office of: WI-1

in the state of Wisconsin

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Feder for Congress
and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeri Jacobson
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/5/2012 [Signature]
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

P.01/01

TOTAL P.01

TRUE WATERMARK PAPER HOLD TO LIGHT TO VIEW HEAT SENSITIVE RED INK MARK ESTIMATES TO THE YEAR

24451

ADELSTEINILISTON
222 WEST ONTARIO STREET, SUITE 600
CHICAGO, ILLINOIS 60654


THE PRIVATE BANK
120 SOUTH LA SALLE STREET • CHICAGO, ILLINOIS 60603
2-648-710

 Check 21
Check 21
Check 21

10/4/2012

PAY TO THE
ORDER OF

WITI-TV

\$ **24,004.00

Twenty-Four Thousand Four and 00/100*****

DOLLARS

WITI-TV



AUTHORIZED SIGNATURE

MEMO

Zerban for Congress est 3299

⑈024451⑈ ⑈071006486⑈ 116908⑈

DELSTEINILISTON

24451

WITI-TV

10/4/2012

Zerban for Congress est 3299

24,004.00

order # 581431

Chk Account Adelstei Zerban for Congress est 3299

24,004.00

OCT-05-2012 01:44